



The Governor's Office of Energy Policy and the Kentucky NEED Project are pleased to announce:

Grant Solicitation

2008 Earth Day *Change a Light, Change the World* Mini-Grants

Be Bold, Be Heard, Take Action on Earth Day! As part of your Earth Day 2008 activities, we encourage your group to join our campaign to encourage Kentucky citizens to *Take the Pledge* to change at least one incandescent light bulb to a more efficient compact fluorescent bulb.

The *Change a Light, Change the World* campaign is a joint effort between the US Environmental Protection Agency and the US Department of Energy. The Governor's Office of Energy Policy and the Kentucky NEED Project are serving as pledge drivers and are encouraging Kentuckians across the Commonwealth to get involved. Information about this campaign can be found at: <http://www.energystar.gov/index.cfm?fuseaction=cal.showPledge> To register your group under the Kentucky *Change a Light* umbrella, please contact Karen Reagor at kreagor@need.org or call 866-736-8941.

Grant Amount: \$350 mini-grants. Up to 50 grants will be awarded, subject to the availability of funds. Not all applications may be funded.

Eligible groups: Schools, colleges and universities (non-profit and for-profit) and non-profit organizations such as scouting organizations, 4-H clubs, municipalities and other non-profit groups or organizations.

How to apply: Complete the **Grant Application - Parts I & II** (attached) and submit to:

- MAIL to The Kentucky NEED Project - P.O. Box 176055 - Covington, KY 41017
Must be postmarked no later than **Friday, March 7, 2008.**
- FAX to 866-736-8942 or 859-578-0316 **by Friday, March 7, 2008.**
- E-MAIL to kreagor@need.org **by Friday, March 7, 2008.**

Activities might include:

- Hosting a pledge drive in your community.
- Presenting at civic and/or community events such as PTA, PTSA, etc.
- Coordinating a public service announcement.
- Hosting a light bulb life-cycle cost booth for customers at a local retailer.

Additional ideas can be found at: <http://www.need.org/needpdf/ChangeALightTG.pdf> and http://www.energystar.gov/index.cfm?fuseaction=cal.showTakeAction#get_org_involved.

Final Report: Grant recipients MUST submit a FINAL REPORT no later than Friday, May 2, 2008. Final report should NOT exceed two pages and must include budget reconciliation with receipts attached.

NOTE: Previous grant winners ARE eligible to apply but the project should focus on an expanded program and should target a different audience.

If you have any questions, please contact Karen Reagor at 866-736-8941 or kreagor@need.org.



Earth Day 2008
ENERGY STAR® Change a Light, Change the World
 Grant Application Part I

Contact Information

School/Organization: _____

Lead Contact Name: _____

School/Organization Street Address: _____

City: _____, KY Zip: _____

County: _____

Lead Contact Home Address: _____

Home Contact Phone: _____

School/Organization Phone: _____

Fax: _____ Email: _____

Number of students/group members participating in the project: _____

Target Audience: _____

2008 Earth Day
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Grant Application Part II

Project Title:

Project Summary: 30 words or less

Project Description: maximum two pages

- **Goals:** The purpose of this grant is to get Kentuckians to participate in the Change a Light program by signing the Change a Light pledge. What does your organization hope to accomplish with these grant funds, who is your target audience and how many pledges do you hope to collect?
- **Activities:** What activities will you conduct to achieve your project goals, including energy content, student leadership opportunities and community involvement? What is your goal for number of CAL pledges collected through your project?
- **Change a Light Pledges:** Set a goal for the minimum number of pledges you hope to collect through your project.
- **Project Partners:** List organizations that will partner with you on this project.
- **Expansion:** Describe opportunities to replicate and expand the project.
- **Project Evaluation:** Describe how you will evaluate the success of the project in meeting the proposed outcomes. Projected number of pledges.
- **Publicity:** Describe any efforts to include media (newspaper, radio, television) coverage of your project.
- **Project Budget:** Provide a project budget, detailing how the \$350.00 in grant funds will be allocated. Round all amounts to the nearest dollar. Reasonable requests for stipends will be considered. If applicable, include a list of matching funds, in-kind or other funding resources to be used for this project. **NO MATCH IS REQUIRED.**

Grant recipients **MUST** submit a **FINAL REPORT** no later than **Friday, May 2, 2008**. **Final report should NOT exceed two pages and must include budget reconciliation with receipts attached.**

Judging Criteria on a 100 point scale:

| | |
|-----------|--|
| 15 points | Goals, Creativity, and Innovation |
| 20 points | Activities to Reach Goals |
| 15 points | Energy Content – Energy Efficiency and Conservation related to the <i>Change a Light, Change the World</i> Campaign. |
| 15 points | Student Leadership |
| 10 points | Community Involvement |
| 10 points | Project Evaluation |
| 5 points | Media coverage planned |
| 10 points | Budget - Allocation of Financial Resources |

Deadlines:

| | |
|----------------|-----------------------------|
| March 7, 2008 | Grant Application Due |
| March 14, 2008 | Grant Winners Notified |
| April 28, 2008 | Project Completion Deadline |
| May 2, 2008 | Final Report Due |