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ComEd is pleased to announce the Smart Ideas Refrigerator Recycling School Fundraising Program

ComEd's Smart Ideas and The NEED Project are partnering in support of the Change the World, Start with ENERGY STAR campaign, a joint effort between the U.S. Environmental Protection Agency and the U.S. Department of Energy, encouraging all Americans to take small, individual steps that make a big difference in the fight against global climate change. ComEd wants you to join us and Take the Pledge!

As part of ComEd's Change the World effort, the ComEd Recycle Your Refrigerator Campaign is available to all ComEd customers. ComEd provides a \$25.00 check to all families and individuals who call ComEd to recycle their fridge.

NEW to the program this year is a Matching Funds program for schools. For all families and individuals who donate their \$25.00 refrigerator recycling check to their local school or school PTA, ComEd will issue a matching check for \$25.00 to the school. Recycle that fridge and your school gets \$50.00!

How does your school get involved? The process is simple. First, we want our partners and grant recipients to sign up as a Change the World Pledge Driver (Pledge Drivers encourage and collect pledges from their friends, families and community members). We also want our schools to promote the Recycle Your Fridge Campaign as an opportunity to raise funds for their programs. Families and Individuals can sign over their ComEd Recycle Your Fridge checks or write a check to the school with documentation that they received the \$25.00 check from ComEd. The school submits the attached form and a check is on its way!

We want you on ComEd's team! To help promote the Recycle Your Fridge Fundraising Campaign, contact Jana Jones at jana.jones@comed.com today!

How do we submit? Complete the Recycle Your Fridge Fundraising Form and submit to The NEED Project via email or fax:

Fax: 1-800-847-1820

Email: Info@need.org

When is the form due? NEED will accept Forms and Send Checks until April 28, 2010.

A Teacher Guide to the Change the World and Recycle Your Fridge campaign can be found at www.need.org/ComEd.

Questions? Contact NEED's Samantha Forbes at sforbes@need.org or 1-800-875-5029.





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2009-2010 Recycle Your Fridge Fundraising Campaign

\$25.00 Matching Funds Request Form

Contact Information

School/Organization: _____

Lead Contact Name: _____

School/Organization Street Address: _____

City: _____ Zip: _____

School/Organization Phone: _____

Fax: _____ Email: _____

To what name should the matching \$25.00 check be written?

Name of Family Contributing \$25.00 ComEd Recycle Your Fridge Rebate to the School:

Family Address: _____

City: _____ Zip: _____

Please attach a copy of the contribution check or a school receipt verifying the \$25.00 was donated to the school.

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