

ComEd and The NEED Project are pleased to announce the Smart Ideas Mini-Grant Program and the 2010 Change the World Campaign

ComEd's Smart Ideas and The NEED Project are partnering in support of the *Change the World, Start with ENERGY STAR* campaign, a joint effort between the U.S. Environmental Protection Agency and the U.S. Department of Energy, encouraging all Americans to take small, individual steps that make a big difference in the fight against global climate change. ComEd wants you to join us and Take the Pledge!

Mini-grants in the amount of \$500.00 are being offered to schools that have great Smart Ideas to teach about energy efficiency in their classrooms and communities. ComEd is registered as an ENERGY STAR pledge driver and encourages involvement throughout its service territory.

How does your school get involved? The application is simple. First, we want our partners and grant recipients to sign up as a Change the World Pledge Driver (Pledge Drivers encourage and collect pledges from their friends, families and community members). We want you on ComEd's team! To sign up as a ComEd pledge driver, contact Jana Jones at jana.jones@comed.com today!

Then you're ready to go to apply for the \$500 mini-grant!

How large is the Grant? \$500 mini-grants. Up to 50 grants may be awarded, subject to the availability of funds. Not all applications may be funded.

Are all schools eligible? Private and Public schools within the ComEd service territory.

How do we apply? Complete the **Grant Application - Parts I & II** and submit to The NEED Project via email or fax:

Fax: 1-800-847-1820

Email: Info@need.org

When is the application due? **February 15, 2010.** Grant checks will be delivered to schools by March 1, 2010.



What are some great Smart Ideas for your grant?

- Hosting an ComEd/ENERGY STAR pledge drive in your community
- Providing home energy audits to family members and friends
- Promoting the ComEd Recycle Your Fridge Campaign
- Creating an Educational (but fun) Video about energy efficiency
- Creating an Educational (but fun) Video about the ComEd Change the World and Recycle Your Fridge Campaign
- Presenting about energy conservation and efficiency at community events such as PTA, PTSA, etc.
- Coordinating a public service announcement
- Hosting a light bulb life-cycle cost booth for customers at a local retailer
- Educating the community on CFL recycling

A Teacher Guide to the Change the World Campaign can be found at www.need.org/ComEd.

What happens after we do the project?

Grant recipients submit a **FINAL REPORT** by May 15, 2010. It should be up to two pages and should include any activities created, photos, videos, or podcasts. NEED will provide recipients with information to submit reports.

Questions? Contact NEED's Samantha Forbes at sforbes@need.org or 1-800-875-5029.



2010 ComEd Change the World, Start with ENERGY STAR®

Mini-Grants

Grant Application - Part I

Contact Information

School/Organization: _____

Lead Contact Name: _____

School/Organization Street Address: _____

City: _____ Zip: _____

County: _____

School/Organization Phone: _____

Fax: _____ Email: _____

Number of students/adults participating in the project: _____

Target Audience: _____

How do we apply? Complete the **Grant Application - Parts I & II** and submit to The NEED Project via email or fax:

Fax: 1-800-847-1820

Email: Info@need.org





2010 ComEd Change the World, Start with ENERGY STAR®

Grant Application - Part II

Project Title: What's Your Project's Name, Major Concept, Catchy Title?

Project Summary: What will you accomplish with the project? Who will you reach?

Project Description: Include the following, for a maximum of two total pages.

Goals: The purpose of this grant is to encourage ComEd residents to participate in the *Change the World, Start with ENERGY STAR* campaign AND to pledge to take small, individual steps that make a big difference in energy efficiency and climate change. What do you hope to accomplish with these grant funds? Who is your target audience? How many pledges do you hope to collect?

Activities: What activities will you conduct to achieve your project goals, including energy content, student leadership opportunities and community involvement?

Change the World Pledges: Set a goal for the minimum number of *Change the World, Start with ENERGY STAR* pledges you hope to collect through your project. Pledges can consist of a various ways to save energy and reduce climate change:

- Sign families up to Recycle their Fridges
- Change incandescent lights to ENERGY STAR qualified CFLs
- Take steps to have home heating and cooling systems operate efficiently
- Purchase ENERGY STAR qualified home office equipment and appliances
- Purchase ENERGY STAR LED holiday light strings

Expansion: Describe opportunities to replicate and expand your project.

Project Evaluation: Describe how you will evaluate the success of the project in meeting the proposed outcomes and projected number of pledges.

Project Budget: Provide a project budget, detailing how the \$500.00 in grant funds will be allocated. Round all amounts to the nearest dollar. If applicable, include a list of matching funds, in-kind or other funding resources from other partners to be used for this project.

Judging Criteria on a 100 point scale:

15 points	Goals, Creativity, and Innovation
20 points	Activities to Reach Goals
15 points	Energy Content – Energy Efficiency and Conservation
15 points	Student Leadership
10 points	Community Involvement
10 points	Project Evaluation
10 points	Media coverage planned
5 points	Budget - Allocation of Financial Resources

When is the application due? February 15, 2010.

Grant checks will be delivered to schools by March 1, 2010.