



Grant Opportunity Available 2010 Change the World - Start with ENERGY STAR® Mini-Grants for Schools and Organizations

The Kentucky Department for Energy Development and Independence, Louisville Gas and Electric Company (LG&E) and Kentucky Utilities Company (KU) and the Kentucky NEED Project are partnering in support of the Change the World - Start with ENERGY STAR campaign, a joint effort between the U.S. Environmental Protection Agency and the U.S. Department of Energy. The Change the World, Start with ENERGY STAR® campaign encourages all Americans to take small, individual steps that make a big difference in reducing carbon dioxide emissions and greenhouse gasses. Mini-grants in the amount of \$150.00 are being offered to student groups (schools and civic groups) who wish to facilitate activities in their schools and communities.

Kentucky NEED is registered as a pledge driver and we encourage students across the Commonwealth to get involved. For more info about this campaign, please visit the ENERGY STAR® website at:

<http://www.energystar.gov/index.cfm?fuseaction=globalwarming.showPledgeHome>.

To register your group under the Kentucky Change the World umbrella, please contact Pam Proctor at pproctor@need.org or call 859-547-8008.

Grant Amount: \$150 mini-grants. An additional \$150 is available if you are a K-8 school that receives electric utility service by LG&E or KU, totaling a \$300 mini-grant opportunity for selected schools. A limited number of grants will be awarded, subject to the availability of funds. Not all applications may be funded.

Eligible groups: Schools, colleges and universities (non-profit and for-profit) and non-profit organizations such as scouting organizations, 4-H clubs, and municipalities. NOTE: Previous grant winners ARE eligible to apply but the project should focus on an expanded program and should target a different audience.

How to apply: Complete the **Grant Application - Parts I & II** (attached) and submit to:

- MAIL to The Kentucky NEED Project - P.O. Box 176055 - Covington, KY 41017
Must be postmarked by **Friday, February 19, 2010**.
- FAX to 866-736-8942 or 859-578-0316 by **Friday, February 19, 2010**.
- E-MAIL to pproctor@need.org by **Friday, February 19, 2010**.

Activities might include:

- Hosting a pledge drive in your community.
- Presenting at civic and/or community events such as PTA, PTSA, etc.
- Coordinating a public service announcement.
- Hosting a light bulb life-cycle cost booth for customers at a local retailer.

Additional ideas can be found at: <http://www.need.org>

Final Report: Final Grant Reports are due on **April 30, 2010** and must include a **2 page narrative and budget reconciliation with copies of all receipts**.

If you have any questions, please contact Pam Proctor at pproctor@need.org or 859-547-8008.



2010 Change the World – Start with ENERGY STAR® Grant Application Part I

Contact Information

School/Organization: _____

School/Organization Electric Utility Provider: _____

Lead Contact's Name: _____

School/Organization Street Address: _____

City: _____, KY, Zip: _____

County: _____

School/Organization Phone: _____

Fax: _____

Lead Contact's Email: _____

Lead Contact's Home Phone: _____

Number of students/adults participating in the project: _____

Target Audience(s): _____

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Grant Application Part II

In a separate document, please include the following:

Project Title:

Project Summary: 30 words or less

Project Description: maximum two pages

- **Goals:** The purpose of this grant is to encourage Kentuckians to participate in the Change the World – Start with ENERGY STAR® program AND to agree to take small, individual steps that make a big difference in the fight against global climate change by signing the Change the World – Start with ENERGY STAR® pledge. What does your organization hope to accomplish with these grant funds, who is your target audience and how many pledges do you hope to collect?
- **Activities:** What activities will you conduct to achieve your project goals, including energy content, student leadership opportunities and community involvement?
- **Change a Light Pledges:** Set a goal for the minimum number of Change the World - Start with ENERGY STAR® pledges you hope to collect through your project.
- **Project Partners:** List organizations that will partner with you on this project.
- **Expansion:** Describe opportunities to replicate and expand your project.
- **Project Evaluation:** Describe how you will evaluate the success of the project in meeting the proposed outcomes and projected number of pledges.
- **Publicity:** Describe any efforts to include media (newspaper, radio, television) coverage of your project.
- **Project Budget:** Provide a project budget, detailing how the \$150.00/\$300.00 in grant funds will be allocated. Round all amounts to the nearest dollar. If applicable, include a list of matching funds, in-kind or other funding resources to be used for this project. **NO MATCH IS REQUIRED.**

Grant recipients MUST submit a **FINAL REPORT** no later than **Friday, April 30, 2010**. **Final report should NOT exceed two pages and must include budget reconciliation with copies of receipts attached.**

Judging Criteria on a 100 point scale:

15 points	Goals, Creativity, and Innovation
20 points	Activities to Reach Goals
15 points	Energy Content – Energy Efficiency and Conservation related to the Change the World – Start with ENERGY STAR® Campaign.
15 points	Student Leadership
10 points	Community Involvement
10 points	Project Evaluation
5 points	Media coverage planned
10 points	Budget - Allocation of Financial Resources

Deadlines:

February 19, 2010	Grant Applications Due
March 1, 2010	Grant Winners Notified
April 30, 2010	Final Report Due