



Media Release

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Louisville Gas & Electric and Kentucky Utilities Honored for Statewide Energy Education Efforts

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Washington, D.C. – From kids teaching kids about energy sources to students facilitating energy education workshops—teachers and students across Kentucky have been enriching classroom curriculum and introducing energy education to their peers, teachers and community leaders, thanks to support from Louisville Gas and Electric Company and Kentucky Utilities Company.

Each year the National Energy Education Development (NEED) Project recognizes the nation's best energy students and teachers during the Annual NEED Youth Awards for Energy Achievement National Recognition Ceremonies; this summer the Kentucky Need Project, selected by the NEED Board of Directors, received the distinguished 2011 award. Louisville Gas and Electric Company and Kentucky Utilities Company were recognized for playing a pivotal role in helping spur energy education within the Kentucky schools' curriculums.

NEED selects a state program each year that exemplifies the organization's key principles – providing high quality teacher training and support, delivering NEED curriculum to K-12 educators across the state, and supporting the student leadership development that is so important to NEED's mission and growth.

The unparalleled commitment of LG&E and KU to teachers and students in Kentucky is a key factor in Kentucky NEED's success. No other utility or agency has made such a substantial investment in the teaching and learning of energy. The Kentucky schools supported by LG&E and KU lead their communities in the development of energy knowledge – helping teachers, students and student families learn about using energy wisely at home and at school. This knowledge leads to a more energy efficient community and allows students and teachers to make wiser energy decisions about their energy use.

LG&E and KU support regional coordinators who work in the schools to provide energy efficiency and conservation education tied to Kentucky's state learning standards. Numerous one-day teacher professional development workshops are hosted to provide teachers with the content and classroom process skills needed to integrate energy into their classrooms – classrooms of any discipline and for students of any learning style and ability. Teachers receive hands-on kits and equipment, classroom resources, and the constant support of the NEED team, LG&E and KU.

The NEED Project is a 31 year old non-profit organization that develops and delivers innovative energy curriculum and teacher training materials. NEED programs teach about energy and also develop leadership and critical thinking skills. NEED's *Kids Teaching Kids* philosophy encourages students to take responsibility for their own learning and that of others. NEED is sponsored by energy companies, federal, state and local energy agencies, energy consumers and by national and state energy and education associations.

For more information about The NEED Project and the Awards Program or any of the awards mentioned here, please call Mary E. Spruill at (703) 257-1117, fax at (703) 257-0037 or via email to mspruill@need.org or visit www.need.org.

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